



The Best of the Best of Brochure Design: Volume II

Willoughby Design Group, Cheryl Cullen, Jason Godfrey, Wilson Harvey

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Brochure design is a perennial in the world of marketing and graphic design, yet it can be challenging to execute successfully. This collection the “best of the best” brochure design into one stunning showcase, compiling hundreds of ideas, pages of inspiration, and armloads of advice for professional graphic designers and students alike. Using a clean, unfussy presentation, this book is a highly visual collection of ideas for everything from choosing type to photo treatments, and everything in between.

This volume features winning brochures from a wide range of countries and clients, including corporate brochures and annual reports, product and service pieces, and brochures for organizations ranging from education and health care to arts and entertainment. Large, visually compelling photos bring the reader up-close and personal to the best examples of brochure design that he or she is likely to see. This compilation highlights the best brochures from the past four volumes, making it a compelling collection of work from internationally-acclaimed designers.

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