



## **Color: A Multidisciplinary Approach**

Heinrich Zollinger

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#### Color: A Multidisciplinary Approach Heinrich Zollinger

Who is not attracted, fascinated or even amazed by the world of colors? First of all there are the painters of course, but also biologists and mineralogists are interested in colors of the living and the inorganic, 'dead', world. There are neuroscientists, psychologists and ophthalmologists, who study the sensation of color vision and the processing of color stimuli in the eye and the brain. Physicists and chemists investigate color science, i.e. the various causes of color. Interior designers know how the colors of furniture and textiles can influence our condition. In all cultures, colors play a central role due to their symbolic content. All Languages have special terms to describe colors and colorfulness. Visual artists play with colors to reflect the world, perhaps to alienate it, and to give us an idea of their personal point of view. Many other examples of the influence of colors on our daily life, our culture could be found...

The 'exact' science cannot understand color phenomena. This really fascinating book, written in a style that is understandable for an interested layman, deals with all the varied facets of this subject.



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