Introduction to Business Statistics

Alan H Kvanli

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As with earlier editions, this text fully integrates the use of computers with statistics. This edition has retained the non-intimidating approach to describing the concepts and applications of statistics while giving students the opportunity to observe and actually carry out computer-generated solutions using a statistics package like MINITAB or a spreadsheet package like Excel. The text has also been designed so that those requiring a more traditional calculator-based approach will find an abundance of exercises and examples that can be solved in that manner. A CD-ROM presenting data sets and special Excel macros that Robert Pavur (Professor, U of North Texas) has created will be bound into the back of the book.

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