



Before Happiness: The 5 Hidden Keys to Achieving Success, Spreading Happiness, and Sustaining Positive Change

Shawn Achor

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Why are some people able to make positive change while others remain the same?

In his international bestseller, *The Happiness Advantage*, Harvard trained researcher Shawn Achor described why happiness is the precursor to greater success. This book is about what comes before both. Because *before* we can be happy or successful, we need to first develop the ability to see that positive change is possible. Only once we learn to see the world through a more positive lens can we summon all our motivation, emotion, and intelligence to achieve our personal and professional goals.

In *Before Happiness*, Achor reveals five actionable, proven strategies for changing our lens to positive:

- **The Most Valuable Reality:** See a broader range of ideas and solutions by changing the details on which your brain chooses to focus
- **Success Mapping:** Set goals oriented around the things in life that matter to you most, whether career advancement or family or making a difference in the world
- **The X-spot:** Use *success accelerants* to propel you more quickly towards those goals, whether finishing a marathon, reaching a sales target, learning a language, or losing 10 pounds
- **Noise-Canceling:** Boost the signal pointing you to opportunities and possibilities that others miss
- **Positive Inception:** Transfer these skills to your team, your employees, and everyone around you

By mastering these strategies, you'll create an renewable source of positivity, motivation, and engagement that will allow you to reach your fullest potential in everything you do.

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