Usability Testing: A Practical Guide for Librarians (The Practical Guides for Librarians series)

Rebecca Blakiston

Usability Testing: A Practical Guide for Librarians (The Practical Guides for Librarians series)

Rebecca Blakiston

Usability Testing: A Practical Guide for Librarians (The Practical Guides for Librarians series)
Rebecca Blakiston
Do you want to improve the usability of your library website, but feel that it is too difficult, time-consuming, or expensive? In this book, you will learn that in-house usability testing on a budget is not only feasible, but it is practical, sustainable, and has the potential to lead to remarkable improvements of the content, design, and layout of your website.

Usability Testing: A Practical Guide for Librarians will teach you how to:
• Make the case for usability testing
• Define your audience and their goals
• Select a usability testing method appropriate for your particular context
• Plan for an in-house usability test
• Conduct an effective in-house usability test
• Analyze usability test results and make decisions based on those results
• Create and implement a plan for ongoing, systematic usability testing

Step-by-step instructions, along with a myriad of examples, allow you to use this book as a practical guide, and adapt the techniques for your own context. Techniques are appropriate for libraries of all types, including academic, public, and special libraries.

⬇ **Download** Usability Testing: A Practical Guide for Librarian ...pdf

▤ **Read Online** Usability Testing: A Practical Guide for Librari ...pdf

Download and Read Free Online Usability Testing: A Practical Guide for Librarians (The Practical Guides for Librarians series) Rebecca Blakiston

---

From reader reviews:

Kathleen Knight:

Book will be written, printed, or illustrated for everything. You can realize everything you want by a reserve. Book has a different type. To be sure that book is important issue to bring us around the world. Alongside that you can your reading skill was fluently. A book Usability Testing: A Practical Guide for Librarians (The Practical Guides for Librarians series) will make you to end up being smarter. You can feel far more confidence if you can know about every little thing. But some of you think this open or reading a book make you bored. It's not make you fun. Why they can be thought like that? Have you in search of best book or suitable book with you?

Donald Sigman:

Information is provisions for those to get better life, information today can get by anyone from everywhere. The information can be a information or any news even a huge concern. What people must be consider when those information which is inside the former life are hard to be find than now's taking seriously which one is suitable to believe or which one the actual resource are convinced. If you have the unstable resource then you understand it as your main information it will have huge disadvantage for you. All those possibilities will not happen within you if you take Usability Testing: A Practical Guide for Librarians (The Practical Guides for Librarians series) as the daily resource information.

Clarence Williams:

Do you really one of the book lovers? If so, do you ever feeling doubt when you are in the book store? Try and pick one book that you find out the inside because don't judge book by its include may doesn't work at this point is difficult job because you are scared that the inside maybe not since fantastic as in the outside appear likes. Maybe you answer can be Usability Testing: A Practical Guide for Librarians (The Practical Guides for Librarians series) why because the wonderful cover that make you consider in regards to the content will not disappoint an individual. The inside or content is fantastic as the outside or even cover. Your reading sixth sense will directly guide you to pick up this book.

Margaret Watt:

Beside this kind of Usability Testing: A Practical Guide for Librarians (The Practical Guides for Librarians series) in your phone, it may give you a way to get nearer to the new knowledge or info. The information and the knowledge you may got here is fresh from the oven so don't be worry if you feel like an aged people live in narrow community. It is good thing to have Usability Testing: A Practical Guide for Librarians (The Practical Guides for Librarians series) because this book offers for you readable information. Do you at times have book but you don't get what it's facts concerning. Oh come on, that wil happen if you have this in the hand. The Enjoyable arrangement here cannot be questionable, such as treasuring beautiful island. Use you still want to miss the item? Find this book as well as read it from right now!

Download and Read Online Usability Testing: A Practical Guide for Librarians (The Practical Guides for Librarians series) Rebecca Blakiston #X8S5714EBQ6

Read Usability Testing: A Practical Guide for Librarians (The Practical Guides for Librarians series) by Rebecca Blakiston for online ebook

Usability Testing: A Practical Guide for Librarians (The Practical Guides for Librarians series) by Rebecca Blakiston Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Usability Testing: A Practical Guide for Librarians (The Practical Guides for Librarians series) by Rebecca Blakiston books to read online.

Online Usability Testing: A Practical Guide for Librarians (The Practical Guides for Librarians series) by Rebecca Blakiston ebook PDF download

Usability Testing: A Practical Guide for Librarians (The Practical Guides for Librarians series) by Rebecca Blakiston Doc

Usability Testing: A Practical Guide for Librarians (The Practical Guides for Librarians series) by Rebecca Blakiston Mobipocket

Usability Testing: A Practical Guide for Librarians (The Practical Guides for Librarians series) by Rebecca Blakiston EPub