



# The JBL Story - Sixty Years of Audio Innovation

*John M. Eargle*

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## **The JBL Story - Sixty Years of Audio Innovation** John M. Eargle

(Book). Of all American audio companies, JBL holds the record for overall longevity and product renown. To celebrate sixty years of success, this book offers details on the people and products that have made this company famous. From car stereos to concert hall installations, JBL is the most recognized audio brand in the world. Written by audio expert John Eargle, this book features full-color photos, historical advertisements, and hundreds of diagrams and images, many taken right from JBL's archives. Topics include stories behind the development of innovative applications for consumer products, as well as systems installations for stadiums, tour sound, movie theaters, recording studios, and places of worship. In addition to the technical info that will help explain the innovation, this book will cover the brilliant engineers, and colorful record producers, musicians and technicians who had the vision to pursue a "better way". This book is for anyone interested in the behind-the-scenes of a business success story, and who is fascinated on how amplified sound is applied in almost every aspect of our lives - from the home to the concert hall.

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