



Social Cognition: From Brains to Culture

Susan Fiske, Shelley E. Taylor

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'Since its very first edition, Social Cognition has been the undisputed bible of the field, and this new edition is the best one yet. Insightful, authoritative, and beautifully written by two of the field's most eminent researchers, it is an indispensable guide for students and scientists alike. The book that came first remains first.' -*Daniel Gilbert, Harvard University, UK*

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In Social Cognition: From Brains to Culture 2nd Edition, Fiske and Taylor carefully integrate the many new threads of social cognition research that have emerged in the intervening years since the previous edition, including developments within social neuroscience, cultural psychology and some areas of applied psychology, and continue to tell a powerful and comprehensive story about what social cognition is and why it's a significant phenomenon in society today. Every updated chapter now includes more figures and tables, glossary entries, and further readings. A supplemental test bank including some full-text journal articles corresponding to chapters in the book is available online at: www.sagepub.co.uk/fiskeandtaylor.

This textbook will be indispensable to students of social cognition and social psychology worldwide, at undergraduate or graduate level.

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